

KYO

SMOOTH SYSTEM

كيو (كولاجين)
للشعر المموج والأجعد

for undisciplined
unruly and
frizzy hair



why is hair rebellious, frizzy and out-of-control? cause and effect

PROBLEM Frizzy, rebellious, unruly, out-of-control, hair.

Over half of women find it difficult to face the daily problem of managing their hair and turn to an intensive use of flat irons and hair dryers subjecting the their hair to constant and repeated mechanical and thermal stress.

المشكلة شعر مموج أجعد صعب التسريح
أغلب النساء لديهم مشكلة يومية عند تسريح شعرهم وتأثر الشعر من إستعمال مجففات الشعر والتلميس والمواد الكيميائية

CAUSES الأسباب

Some hair types are unruly by nature (frizzy, wavy, voluminous or dry) whereas others are untamable as a result of aggressive external factors. The problems are 3:

بعض أنواع الشعر مموج وصعب التسريح بطبيعته والبعض الآخر يتأثر من العوامل الخارجية وهي ثلاث

- 1 Mechanical Trauma: Excessively hot hair dryers, curling and flat irons and violent brushing... are methods used which simplify the straightening of hair but which, over time, dry and damage it. The cuticle layers lift up exposing the heart of the hair to all kinds of external damaging factors.

إستخدام مجففات الشعر وأجهزة التلميس تلحق ضرر كبير ببنية الشعر

- 2 Unbalancing due to environmental factors: sun, wind, sea and pool water and pollution... UV rays emitted by the sun degrade the keratin of the cuticle and cortex: the hair fibers dry up.

شعر متأثر بالعوامل الطبيعية، الشمس، الرياح، البحر، المسح والأشعة البنفسجية وهذه العوامل تؤثر بتركيبه الشعر

- 3 Chemical trauma: related to permanent straightening (Brazilian, Japanese...), straightening, perms, coloring and the use of unsuitable products... these traumas can even modify the internal structure of the hair.

معالجة الشعر بمواد التلميس البرازيلي والياباني وغيرها وأيضا البيرم وصبغ الشعر وجميعهم يؤثر بتركيبه الشعر

CONSEQUENCE النتيجة

Without adequate hydration, the external layer of the hair fiber loses elasticity, tone, softness and shine. The consequence is dry, coarse and stringy hair that is difficult to manage and more easily subject to humidity.

شعر ضعيف متعب ويتلف الطبقة الخارجية ويصبح الشعر خشن

SOLUTION الحل

In order to respond to the need for hair control, the expertise of the KYO laboratories has developed SMOOTHSYSTEM, a program of three products made to control, soften and give shine to hair, tame volume, hydrate, relax the hair fiber and give the right cohesion of the squama for a perfect straight effect on all fronts.

For hair: *relaxed and controlled; *frizz free; *easy to manage and style; *soft and flowing; *silky and shiny
With PROGRESSIVE and LASTING results PLUS

من أجل الحصول على شعر صحي سهل التسريح قامت مختبرات كيو بتطوير منتج للحصول على شعر ناعم سهل التسريح
بإستخدام ثلاث مركبات للتنعيم واللمعة والترطيب لشعر صحي وقوي

ACTIVE PRICIPLES

Shine, conditioning and volume control active ingredients are used to make hair smoother when brushing and more easily manageable. Protective and preventative active ingredients are used against damage caused essentially by hair dryer heat and f at irons during straightening.

An exclusive range created by the combination of two complimentary active ingredients rigorously selected specifically for the needs of undisciplined hair.



Microsfere di collagene:

Collagen microspheres: Thanks to their restorative, elasticizing and smoothing properties provide a "lifting effect" as well as anti-frizz and reinforce hair in all of it's structure both internally and externally without weighing it down.

Burro di karitè:

Shea butter: From its nutritive and properties, shea butter which contains high levels of vitamins A and E and essential fatty acids is indispensable for maintaining shine, hydration and elasticity.



SHAMPOO



SLS/SLES free
PARABEN free

Enriched with collagen and shea butter, SmoothSystem shampoo gently cleanses, gives shine and relaxes hair fiber. It nourishes giving softness, preventing from frizzy without weighing down and giving a put together smooth effect. Without SLS/ SLES and paraben free.
How to use it: apply to wet hair Gently massage. Rinse.

1000 ml - 500 ml - 250 ml

غني بزبدة الشيا والكولاجين شامبولطيف يعطي لمعاناً، وحيوية ونعومة لألياف الشعر، يمنع تجعد الشعر ويعطي رونقاً وقوة للشعر لايجتوي على بارابين و SLS/SLES

كيفية الاستخدام

يوضع على شعر رطب مع مساج ثم يغسل.

MASCHERA



Thanks to the soothing action of shea butter, SmoothSystem mask smooths the hair and reduces its volume. Collagen seals the scales and soothes the cuticles keeping it compact and preventing the frizzy effect. Antistatic and anti-humidity, it untangles and hydrates without weighing down. How to use it: after shampooing, apply to towel-dried hair, to length and ends. Comb. Apply a cap and leave in 3-5 minutes. Rinse with plenty of water.

500 ml - 250 ml

زيادة الشيا تساعد على تنعيم الشعر ويقلل حجمه الكولاجين يربط ويمنع تجعد الشعر ويحافظ على نضارة الشعر وليوته

كيفية الاستخدام

بعد تجفيف الشعر بالمنشفة جيداً يوضع على الشعر من الجذور وحتى الأطراف، يمشط ويوضع غطاء بلاستيكي ويترك لمدة 3 إلى 5 دقائق يغسل جيداً بالماء.

STYLING



With its thermal – progressive and thermoactive action, SmoothSystem anti-frizz smoothing Spray smooths hair with a progressive effect over time and, in contact with heat, it regenerates and reinforces the structure, repairing the areas damaged by heat and mechanical stresses. Relaxing the hair, it facilitates and speeds the usage of hairdryer and iron and gives softness and elasticity. It protects from humidity and external agents. How to use it: spray to towel-dried hair and dry with SMOOTHbrush brush and hairdryer. Spray again each lock and iron until the wishing result. Avoid contact with eyes. In case of contact rinse immediately.

500 ml - 250 ml

التأثير الحراري المقاوم للتجعيد يخافق تمنع الشعر يعمل على علاج الأجزاء المتضررة من الحرارة وجميع المؤثرات والمعالجات الكيميائية
كيفية الاستخدام
ينشف الشعر بالمنشفة جيداً وبالفرشاة الخاصة والجفف، وبعدها نرش الرذاذ بعد الانتهاء
تجنب ملامسة العيون/ يغسل جيداً في هذه الحالة

HEAT ACTIVATED TECHNOLOGY: the SMOOTHSYSTEM treatment by KYO is heat activated.

Used with the **SmoothBrush hair brush:**

- Speeds up and simplifies styling
- Reduces straightening times when using a flat iron and therefore hair suffers less stress
- Minimal setting times (shampoo and mask)
- Allows for adaptable styling, not only straight
- Performs anti-humidity, anti-frizz and anti-static functions

PROGRESSIVELY STRAIGHT: after a few applications with a flat ironing, to maintain a perfect straight look it's enough to use a hair dryer and brush.



Price

8031387001931	KYO SMOOTH SYSTEM SHAMPOO	250ml	120 AED
8031387001924	KYO SMOOTH SYSTEM SHAMPOO	500ml	200 AED
8031387001971	KYO SMOOTH SYSTEM SHAMPOO	1000ml	300 AED
8031387001955	KYO SMOOTH SYSTEM MASK	250ml	150 AED
8031387001948	KYO SMOOTH SYSTEM MASK	500ml	250 AED
8031387001962	KYO SMOOTH SYSTEM STYLING SPRAY	200ml	120 AED

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